



Population Summary	
2000 Total Population	19,247
2010 Total Population	22,284
2020 Total Population	24,279
2020 Group Quarters	77
2025 Total Population	25,149
2020-2025 Annual Rate	0.71%
2020 Total Daytime Population	21,656
Workers	9,516
Residents	12,140
Household Summary	
2000 Households	6,696
2000 Average Household Size	2.85
2010 Households	8,346
2010 Average Household Size	2.66
2020 Households	9,135
2020 Average Household Size	2.65
2025 Households	9,494
2025 Average Household Size	2.64
2020-2025 Annual Rate	0.77%
2010 Families	6,263
2010 Average Family Size	3.10
2020 Families	6,776
2020 Average Family Size	3.10
2025 Families	6,995
2025 Average Family Size	3.10
2020-2025 Annual Rate	0.64%
Housing Unit Summary	
2000 Housing Units	6,929
Owner Occupied Housing Units	77.9%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	3.4%
2010 Housing Units	8,821
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	23.9%
Vacant Housing Units	5.4%
2020 Housing Units	9,692
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	5.7%
2025 Housing Units	10,088
Owner Occupied Housing Units	68.8%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	5.9%
Median Household Income	
2020	\$75,489
2025	\$79,391
Median Home Value	
2020	\$178,657
2025	\$189,289
Per Capita Income	
2020	\$35,606
2025	\$39,170
Median Age	
2010	34.8
2020	37.3
2025	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2020 Households by Income	
Household Income Base	9,135
<\$15,000	4.7%
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	5.0%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	8.0%
\$200,000+	6.5%
Average Household Income	\$94,502
2025 Households by Income	
Household Income Base	9,495
<\$15,000	4.1%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	4.6%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	9.4%
\$200,000+	7.4%
Average Household Income	\$103,598
2020 Owner Occupied Housing Units by Value	
Total	6,779
<\$50,000	1.4%
\$50,000 - \$99,999	10.9%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	31.5%
\$200,000 - \$249,999	14.9%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	6.6%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.5%
Average Home Value	\$212,885
2025 Owner Occupied Housing Units by Value	
Total	6,938
<\$50,000	0.9%
\$50,000 - \$99,999	8.8%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	29.6%
\$200,000 - \$249,999	15.9%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	3.6%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.7%
Average Home Value	\$237,179

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	22,284
0 - 4	7.1%
5 - 9	8.0%
10 - 14	8.1%
15 - 24	13.5%
25 - 34	13.6%
35 - 44	12.6%
45 - 54	14.5%
55 - 64	11.1%
65 - 74	6.2%
75 - 84	4.0%
85 +	1.3%
18 +	71.9%
2020 Population by Age	
Total	24,282
0 - 4	6.4%
5 - 9	6.6%
10 - 14	6.9%
15 - 24	12.6%
25 - 34	14.3%
35 - 44	13.6%
45 - 54	11.3%
55 - 64	13.3%
65 - 74	9.2%
75 - 84	4.2%
85 +	1.6%
18 +	76.1%
2025 Population by Age	
Total	25,149
0 - 4	6.2%
5 - 9	6.5%
10 - 14	6.9%
15 - 24	11.8%
25 - 34	13.4%
35 - 44	14.5%
45 - 54	11.8%
55 - 64	11.3%
65 - 74	10.7%
75 - 84	5.0%
85 +	1.7%
18 +	76.5%
2010 Population by Sex	
Males	10,878
Females	11,406
2020 Population by Sex	
Males	11,960
Females	12,322
2025 Population by Sex	
Males	12,437
Females	12,712

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	22,284
White Alone	91.6%
Black Alone	1.8%
American Indian Alone	1.0%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	3.0%
Hispanic Origin	5.2%
Diversity Index	24.3

2020 Population by Race/Ethnicity

Total	24,280
White Alone	90.7%
Black Alone	1.8%
American Indian Alone	0.9%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	3.6%
Hispanic Origin	6.7%
Diversity Index	28.0

2025 Population by Race/Ethnicity

Total	25,148
White Alone	89.8%
Black Alone	1.9%
American Indian Alone	0.9%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	4.1%
Hispanic Origin	8.0%
Diversity Index	31.2

2010 Population by Relationship and Household Type

Total	22,284
In Households	99.6%
In Family Households	88.7%
Householder	28.1%
Spouse	22.7%
Child	34.7%
Other relative	1.8%
Nonrelative	1.4%
In Nonfamily Households	11.0%
In Group Quarters	0.4%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	16,408
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	2.5%
High School Graduate	16.4%
GED/Alternative Credential	3.4%
Some College, No Degree	24.6%
Associate Degree	10.7%
Bachelor's Degree	27.9%
Graduate/Professional Degree	13.5%

2020 Population 15+ by Marital Status

Total	19,458
Never Married	24.7%
Married	60.3%
Widowed	5.9%
Divorced	9.1%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	13,517
Population 16+ Employed	89.1%
Population 16+ Unemployment rate	10.9%
Population 16-24 Employed	13.4%
Population 16-24 Unemployment rate	19.5%
Population 25-54 Employed	65.3%
Population 25-54 Unemployment rate	8.9%
Population 55-64 Employed	16.4%
Population 55-64 Unemployment rate	11.5%
Population 65+ Employed	4.9%
Population 65+ Unemployment rate	10.1%

2020 Employed Population 16+ by Industry

Total	12,037
Agriculture/Mining	0.1%
Construction	5.6%
Manufacturing	21.5%
Wholesale Trade	2.6%
Retail Trade	8.0%
Transportation/Utilities	3.7%
Information	1.6%
Finance/Insurance/Real Estate	5.7%
Services	44.4%
Public Administration	6.8%

2020 Employed Population 16+ by Occupation

Total	12,038
White Collar	67.0%
Management/Business/Financial	13.3%
Professional	31.3%
Sales	6.3%
Administrative Support	16.0%
Services	13.9%
Blue Collar	19.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	4.1%
Production	5.2%
Transportation/Material Moving	5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	8,346
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	75.0%
Husband-wife Families	60.5%
With Related Children	28.3%
Other Family (No Spouse Present)	14.5%
Other Family with Male Householder	4.0%
With Related Children	2.9%
Other Family with Female Householder	10.5%
With Related Children	7.4%
Nonfamily Households	3.7%
All Households with Children	38.8%

2010 Households by Size

Multigenerational Households	3.3%
Unmarried Partner Households	4.0%
Male-female	3.5%
Same-sex	0.5%

2010 Households by Size

Total	8,346
1 Person Household	21.3%
2 Person Household	35.1%
3 Person Household	16.9%
4 Person Household	15.7%
5 Person Household	6.9%
6 Person Household	2.7%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	8,346
Owner Occupied	74.7%
Owned with a Mortgage/Loan	58.1%
Owned Free and Clear	16.6%
Renter Occupied	25.3%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	221
Percent of Income for Mortgage	9.9%
Wealth Index	106

2010 Housing Units By Urban/ Rural Status

Total Housing Units	8,821
Housing Units Inside Urbanized Area	99.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.9%

2010 Population By Urban/ Rural Status

Total Population	22,284
Population Inside Urbanized Area	99.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

- 1. Green Acres (6A)
- 2. Rustbelt Traditions (5D)
- 3. Soccer Moms (4A)

2020 Consumer Spending

Apparel & Services: Total \$	\$20,598,748
Average Spent	\$2,254.93
Spending Potential Index	105
Education: Total \$	\$16,849,685
Average Spent	\$1,844.52
Spending Potential Index	103
Entertainment/Recreation: Total \$	\$31,422,104
Average Spent	\$3,439.75
Spending Potential Index	106
Food at Home: Total \$	\$50,586,210
Average Spent	\$5,537.63
Spending Potential Index	104
Food Away from Home: Total \$	\$35,859,144
Average Spent	\$3,925.47
Spending Potential Index	104
Health Care: Total \$	\$56,808,927
Average Spent	\$6,218.82
Spending Potential Index	108
HH Furnishings & Equipment: Total \$	\$21,591,709
Average Spent	\$2,363.62
Spending Potential Index	108
Personal Care Products & Services: Total \$	\$9,007,659
Average Spent	\$986.06
Spending Potential Index	107
Shelter: Total \$	\$180,542,151
Average Spent	\$19,763.78
Spending Potential Index	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,034,656
Average Spent	\$2,521.58
Spending Potential Index	108
Travel: Total \$	\$23,182,785
Average Spent	\$2,537.80
Spending Potential Index	105
Vehicle Maintenance & Repairs: Total \$	\$11,324,013
Average Spent	\$1,239.63
Spending Potential Index	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.