



CITY OF DERBY
MEETING OF THE 150th ANNIVERSARY TASK FORCE
JULY 17, 2017
4:00PM

1. **CALL MEETING TO ORDER**
2. **ROLL CALL**
3. **NEW BUSINESS**
 3. A. **Develop Theme**
 3. B. **Discuss Logo**
 3. C. **Book Development**
 3. D. **Review Website Development Plan**
 3. E. **Video Opportunity**
 3. F. **Form Committees**
 3. G. **Other Business**
 3. H. **Preview of Next Meeting**
4. **ADJOURNMENT**

Website Development Plan

City staff has begun creation of a webpage for the 150th that can be converted after 2019 to a permanent page about Derby's history. Examples will be shown at the meeting and the outline of content is as follows:

1. Calendar of Events
2. "How to Get Involved"
 - a. Volunteer Sign-Up for events
 - b. Public Input Portal to give ideas
3. Blog detailing process and celebration (monthly)
4. Welcome statement from Mayor for front page
5. Blurb of Derby history- timeline
 - a. Derby Growth power point
6. Historical Landmark page
 - a. With map for self-guided tour
7. List of locations to purchase merchandise/swag
8. Meeting agendas and summaries
9. Video
10. Links to news articles, media coverage of event

Video Opportunity

City staff has begun researching videos used to commemorate community history and found the Centennial of Moore, Oklahoma to be a useful model. Check out their series of three-minute videos:

Episode 1: <https://youtu.be/ztyhUHpMldg>

Episode 2:
https://www.facebook.com/cityofmoore/videos/1730734760289043/?autoplay_reason=all_page_organic_allowed&video_container_type=0&video_creator_product_type=2&app_id=2392950137&live_video_guests=0

Episode 3: <https://youtu.be/2WYOrdVCPFM>

Episode 4: <https://youtu.be/YBkErKBzAuY>

Episode 5: <https://youtu.be/qdsfDQDyZws>

Episode 6: <https://youtu.be/YHzHIO7j3K0>