



CITY OF DERBY
MEETING OF THE 150TH ANNIVERSARY TASK FORCE
July 17, 2017
4:00 PM - 5:30 PM
MEETING SUMMARY

1. CALL MEETING TO ORDER

2. ROLL CALL

- a. Members absent: Anne Nelson, Carol Keller, Jenny Webster, Kristin Sen, Rick Ruff

3. NEW BUSINESS

3. A. Develop Theme- Mayor Randy White

- a. Everyone discussed possible names for themes or emotions that would be beneficial to focus on.
 - i. 150 year homecoming
 - ii. Party like it's 1869
 - iii. Treated like family
 - iv. Family like no other
 - v. Back to the future
 - vi. Strong, true, resilient
 - vii. Family, friends, festivities
 - viii. Patriotic
 - ix. Stories, heritage, legacy
 - x. 150 years of Derby days
 - xi. 150 years of days in Derby
 - xii. Year zero to now
 - xiii. Moving forward on the trails of the past
- b. City staff will review the above ideas and propose a few draft themes for the group to decide on at the September meeting.

3. B. Discuss Logo- Kristy Bansemer

- a. Reviewed five draft logo ideas (attached).
- b. Narrowed to options 3 and 5 and requested several changes to each.
- c. Will return with different versions of those two options at the September meeting for the group to make a decision.

3. C. Book Development- Rhonda Cott

- a. Timeline was developed
 - i. July 17- form subcommittee
 - ii. August 18, 1:30 to 3:00- subcommittee meeting with consultant

- iii. August and September 2017- plan material gathering events
- iv. October 2017 to May 2018- gather and review content
- v. October 2017 to September 2018- presell books at \$29.95
- vi. November 13, 2018- book is delivered, now sold at \$39.95
- b. Handout (attached) speaks more in depth about details.

3. D. Website Development Plan- Hillary Lawrence

- a. On the back side of the agenda is a list of elements being planned for a webpage on DerbyKS.com (the City's website). Most of the content relies on the Task Force and its committees to send content to City staff to keep the website updated and useful.
- b. Once the webpage gets populated with enough content to be useful to the Task Force in its planning efforts, it will be made live. Promoting the site to the public likely won't happen until after January 2018.

3. E. Video Opportunity- Kristy Bansemer

- a. Discussed plan to use KPTS to create videos about Derby history.
- b. Planning shorter videos, which will garner more views and can be used with multiple media forms.
 - i. Likely 4 different 3-minute videos.
 - ii. Moore, Oklahoma example shown.

3. F. Form Committees- Kathy Sexton

- a. Event Committee
 - i. Paula Downs, chair
 - ii. David Foster
 - iii. Josh Turner
 - iv. Kathleen Avitt
 - v. Kathleen O'Brien
 - vi. Katie Carlson
 - vii. Lance Kellenbarger
 - viii. Mark Staats
- b. Book Committee
 - i. Rhonda Cott, chair
 - ii. Feryl Baxter
 - iii. Kristy Bansemer
 - iv. Linda Sessions
 - v. Marsha Volz
- c. Research Committee
 - i. Feryl Baxter, chair
 - ii. Bill Smith
 - iii. John Rhodes
 - iv. Kristy Norman
 - v. Mary Dameron
 - vi. Susan Swaney
- d. Historical Landmarks Committee

- i. Bill Smith, chair
 - ii. Susan Swaney
 - iii. Chrissy Gann
- e. Video Committee
 - i. Kristy Bansemer
 - ii. Mark Staats
- f. Fundraising Committee
- g. Merchandise Committee
 - i. Kristy Bansemer
- h. Volunteer Coordination Committee
 - i. Kathleen Avitt
 - ii. Linda Sessions
 - iii. Tim Bynum
- b. More volunteers are needed for many committees. Committees a through e will begin work immediately.
 - i. If there is an additional committee you would like to join, please let Hillary Lawrence know, so she can add you to the list and get your name to the chair.
- c. Committees will develop their own times and dates to meet in addition to regular task force meetings. Committees will update the entire task force on their progress at Task Force meetings.

3. G. Other Business

- a. Leigh Bellinger announced the 2018 MAFB airshow is cancelled and he has requested a September 2019 airshow (Thunderbirds pending). He offered this as a possible 150th anniversary event.
- b. Hillary is compiling a list of people to volunteer or be interviewed about Derby history. Please inform Hillary of anyone you believe has a story to tell or would be helpful on a committee.

3. H. Preview of Next Meeting

- a. September 18 at Derby Historical Museum, 4-5:30 p.m.
 - i. Tour of museum and orientation to the collection
 - ii. Finalize theme
 - iii. Decide final logo
 - iv. Committee reports

4. ADJOURNMENT